

LIVE GREEN™

for nature. by nature.

LIVE GREEN : THE CONCEPT

Humans are "eating away at our own life support systems" at a rate unseen in the past 10,000 years by degrading land and freshwater systems, emitting greenhouse gases and releasing vast amounts of agricultural chemicals into the environment. Our ignorant mentality poses a great danger to the Mother Nature and the safety of our planet.

We unknowingly use harsh chemicals for cleaning, oblivious to the fact that they lead to water and air pollution. Due to this, indoor air-conditioned structures become highly polluted than the outside environment causing serious health problems for its employees. According to WHO estimate, the impact on employees' health costs the industry in billions per year.

Live Green was founded to provide the human race with an attainable and practical approach to make our planet a better place to breathe. Live Green aspires to create awareness about the hazardous consequences of our unconscious daily activities and promotes practices that lead to a healthier and more environmentally-friendly world.

Live Green Eco Works (P) Ltd. offers a complete solution by providing a set of 'eco-friendly facility management services', recycling and waste-reduction programs. Live Green uses environmentally responsible cleaning equipment, products and techniques to improve indoor air quality, protect overall health of the employees and safeguard the environment.

When you join hands with 'Live Green' you are not only creating a healthier and safer place to work leading to increased productivity, but also making an effort to make the planet a better place for the generations to come.



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WHAT IS GREEN CLEANING?

The concept of Green Cleaning is born from our understanding that we need to embrace practices which have little or no negative impact on our environment both now and in the future, to reduce waste and consumption, to work with Nature in creating sustainable living arrangements, and to strengthen local communities and relationships. It is a fresh approach to housekeeping services offering greater environmental safety and improved employees' health.

The idea of green cleaning does not end with the substitution of a few chemicals in the cleaning products; it extends to safer cleaning methods, equipment used, recycling and building maintenance.

However when it comes to embracing the model of Green Cleaning, most people are clueless. Live Green with its eco-responsible facility management services helps you in adopting the Green Cleaning System.

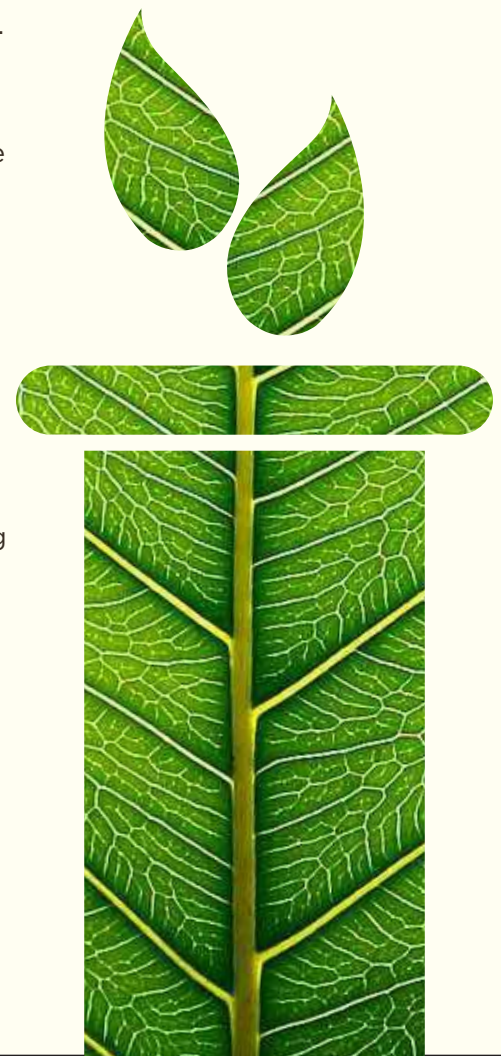
We at Live Green implement Green Cleaning through our services and products that use bare minimum chemicals for any kind of cleaning purpose. Our staff is well trained and well versed with the most effective ways of cleaning using natural ingredients and our line of eco-friendly products.

We use recycled products when providing paper products and toiletries to our clients. Our packaging and product containers are 100% recyclable resulting in zero waste.

We also provide energy management services for building such as lighting management, energy audit and correction of poor operations and working practices.

Green Cleaning clearly aims at improving indoor air quality and reducing waste that otherwise ends up in our waterways or landfills.

Green Cleaning is a safer, healthier way to clean your premises!



HOW GREEN CLEANING COMES TO YOUR RESCUE?

Have you ever wondered, why while your office looks tidy the number of man hours still keep reducing due to staff sickness?

It has been discovered that the use of harsh chemicals during the cleaning process along with poor quality cleaning equipment contributes to high level of indoor pollution. This in turn can prove to be damaging for the staff's health causing several air-borne diseases and allergies.

Switching to green cleaning supplies and services will not only provide health benefits for your staff and customers, especially those with medical conditions but will also assist your business to reduce its carbon footprint on the planet.

A healthier workplace will lead to reduced employee absenteeism and increased productivity. It is an **'ONLY GAIN-NO LOSS'** solution.



WHY MAKE LIVE GREEN A CHOICE AND NOT AN OPTION?

Green Cleaning has already established its foothold in developed nations of the world where it is reaping glorious results. Such an innovative and productive concept is new in India and will go a long way towards environmental sustainability in our country.

Live Green is the first Indian company to provide and promote eco-friendly green cleaning solutions and cleaning products for a healthier and safer environment.

- ✦ India's First & Only Eco-friendly Cleaning Service Provider
- ✦ Ensures health and safety of your employees and customers
- ✦ For environmental stewardship
- ✦ For minimum exposure to harmful chemicals
- ✦ For reduced air borne diseases and allergies
- ✦ For waste stream reduction
- ✦ For an improved indoor air quality
- ✦ For it IS the right thing to do!
- ✦ For efficient recycling policies
- ✦ For Improved water and energy efficiency
- ✦ For a reduced impact on the environment
- ✦ For holistic improvement in quality of life
- ✦ For Social policies - "Sustainable Commerce"
- ✦ Reducing corporate "footprint"
- ✦ Supporting the community

Environmental sustainability is a fully committing, immediate goal and Live Green is the path that leads you there.



OUR VISION

We envision a safer and healthier planet by providing greener cleaning and facility management solutions for a cleaner indoor environment. Our foresight is to turn the pipe dream of a healthy eco-system into reality by advocating greener solutions to basic cleaning problems.

OUR MISSION

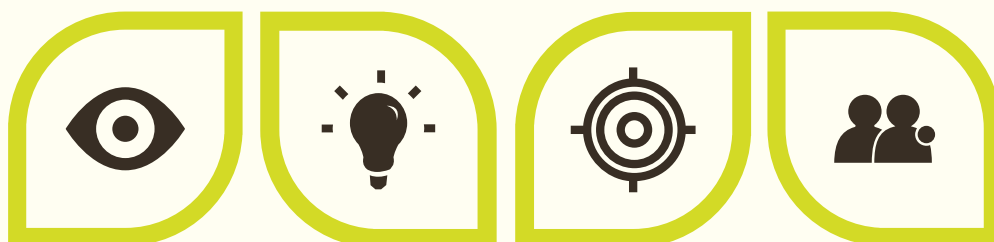
Our mission is to provide you with customized greener cleaning regimes that fit your bill in the most efficient manner. With our green cleaning modules we aim at fulfilling your facility management requirements by providing you with the safest and most eco-friendly indoor working environment.

OUR INSPIRATION

Our constant inspiration and driving factor has been the need to create a greener indoor working environment. Indoor environment affects the people working in it in more than one way. We sincerely felt the need to provide these people with a safer working environment and this need brought Live Green to life.

OUR SUPPORT

Buildings are always operational and people in them work incessantly, which is why we are available for you 24 X 7 through our help desk and customer support service operated efficiently by our team of trained staff. Your concerns will be addressed swiftly and in the most efficient manner by our customer support executives at any given hour.



STANDARDS AND QUALITY ASSURANCE

We, at Live Green are passionate about what we do. Call us fanatical but we've earned it! We are confident about our standards for a reason.

We have an established reputation as a commercial facility management company that is meticulous and pays keen attention to detail.

Our team is trained to implement environmentally-friendly processes and use chemicals that are scientifically proven to be biodegradable with absolutely no Volatile Organic Compounds.

Our Quality Assurance Checklist constantly proves our commitment to monitoring and maintaining our own performance. Every Live Green commercial facility management team manager is put in-charge of ensuring that our standards are maintained in accordance with our Quality Assurance checklist.

We are positive that you will find it extremely hard to find a commercial facility management company that can match up to the same sustainability standards. But don't take our word for it, experience it for yourself. We will be glad to visit you at your place, undertake an assessment and provide you with a no-obligation quote.

Who we cater:

- Commercial Business Parks
- Government Buildings
- Corporate Sector
- Hotels
- Hospitals
- Airport



OUR PRODUCTS AND SERVICES

Live Green with its entire range of natural eco-friendly cleaning products is created to enhance our natural desires to live in balance with our environment without affecting our health. There are no shortcuts for a green and clean indoor environment.

ESSENCE OF OUR PRODUCTS



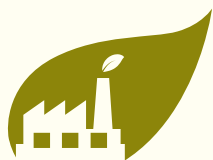
AYURVEDA

Following in the steps of Ayurveda, our eco-friendly products have been produced in a way, keeping the benefits of its natural, organic ingredients intact while making them practical for modern day usage.



ALL NATURAL

Only the purest and the most natural ingredients form the constituents of our green cleaning agents. Plants, herbs, natural oils are used to make our set of cleaning products that are just as effective as the otherwise harmful chemical products available on the shelves in the market. With our hazard-free cleaning agents Live Green says NO to petrochemicals, ammonia, chlorine, phosphates, hazardous and caustic ingredients.



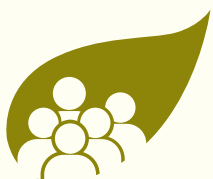
PAST, PRESENT AND FUTURE

Live Green's line of products and services focuses on the traditions of the past, diffusing them with growing research and leading-edge technology of the present to pave a greener and cleaner path for the future.



RECYCLE AND REUSE

Live Green also says NO to plastic and uses aluminium reusable containers for its products and jute bags to carry cleaning essentials. We use recycled toilet paper and paper hand towels and supply the same to our customers.



GENERATION OF EMPLOYMENT

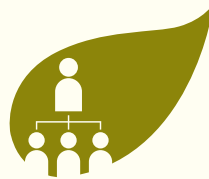
With our own line of green products, Live Green provides employment to the local labour that is involved in the manufacturing process. Live Green generates employment at every step, as it recruits staff to deliver these products to the customers and to carry out the green cleaning services.

There is a better way to live, and we have products to prove it.

OUR SET OF SERVICES INCLUDE:



**GREEN CLEAN
HOUSEKEEPING SERVICES**



**OFFICE AND PANTRY
SUPPORT STAFF**



**GREEN CARPET AND
UPHOLSTERY CLEANING**



WASTE MANAGEMENT



**ENVIRONMENT FRIENDLY
PEST CONTROL MANAGEMENT**

WHY USE OUR PRODUCTS AND SERVICES?

There is more than one reason for your company to opt for Live Green's eco-friendly products and services.

- Reduces Corporate Footprint
- Healthier environment for employees, reducing employee absenteeism
- Do not sacrifice the quality
- No additional cost
- Environmentally responsible
- Improved indoor air quality
- Minimal exposure to aggressive cleaning chemicals
- Reduced allergies and reactions
- Reduced costs in waste disposal
- Efficient management of water and energy
- Minimal wear of furniture, fixtures, and interior finishes
- Improved overall quality of life
- Positive public image & marketing benefit of supporting an eco-friendly building



CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility (CSR) is an integral part of every business entity today. Live Green does not lack behind in this regard. Live Green's concept of green cleaning practices and using eco-responsible cleaning products forms the cornerstone of its CSR vision to create environmental sustainability. 1% of the money that we get from you for the services provided, will be used in Planting Trees on your behalf. Our CSR policy also helps generate employment since we source and buy an assortment of products complimentary to our cleaning regime through varied NGOs. Live Green continues to be a responsible company by promoting greener and healthier products and services which are good for the planet's ecological system and the holistic health of every being in the long-run. Live Green's idea of CSR is a long-term one. It does not believe in taking shortcuts. To make a greener cleaner planet one has to make 'MENTALITY' amendments. Live Green assists its clients and their employees with not just eco-responsible cleaning practices but also educate them about the benefits of a greener and healthier environment.

So why delay? Why not get a comparison quote for a safer, healthier, eco-responsible cleaning method when your cleaning contract next comes up for a renewal? It is your chance to detoxify your office with natural cleaning! Tough on dirt. Gentle on the planet.



SUSTAINABILITY

We are committed to using the most environmentally friendly means to provide our cleaning services to improve indoor air quality, shrink resource consumption, and reduce waste promoting the idea of sustainability.

All our leaflets, brochures, letterheads are made from 100% recyclable paper. We strongly believe in recycling and hence, use reusable jute bags to carry our products and spray bottles that can be refilled minimizing waste. Our cleaning agents are delivered in aluminum containers that can be reused over and over again. This in true sense is 100% recyclability of packaging. With the philosophy of recycling we proudly say NO to plastic.

In addition to our products and processes, we aim towards a sustainable environment by using CNG/Battery operated vans and low emission scooters to minimize air pollution.

We practice what we preach!



LIVE GREEN™

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